

STRATEGY FORMULATION & EXECUTION



In an increasingly complex market where the pace only gets faster and change is a constant, leaders have to find better, more effective and creative ways to stay ahead of the competition. The fact remains that a **static three-to-five year strategic plan will not hold resonance** in today's ever-fluctuating economy.

Strategy Formulation and Execution will facilitate participants in appreciating and understanding internal as well as external strategic analyses. They will also be given **practical guidelines** on the usage of strategic tools such as the balanced scorecard.

Participants will have the opportunity to delve into **real case studies and current organizational projects** that will provide insights on managing change and crafting versatile and resilient strategies to achieve strategic goals.

Tailored For

C-Level Leaders and Senior Executives

by

PACE-STRIMgroup

LEARNING OUTCOMES

1. **IDENTIFY** own change management and measurement strengths and areas of improvement.
2. **DEVELOP** professional vision, mission and values
3. **ALIGN** corporate KPIs to organizational goals and measures.
4. **APPLY** strategic analyses to strategy development initiatives.
5. **MANAGE** strategic and workforce planning effectively.



The founder and CEO of STRIMgroup AG, an established Strategy Implementation Group of Companies based in Switzerland, Dr. Volker Mayer offers keen strategic business insights from more than 20 years of experience in leading international organizations through complex Strategy Formulation, Process Optimization and Transformation Programs. Volker is an Assistant Professor at the University of Applied Sciences in Constance for the MBA program in Human Capital Management. He is also currently a Senior Fellow, Human Capital at The Conference Board in New York.

The PACE and STRIM partnership sees the joint collaboration of EAST and WEST perspectives and the mutual understanding that allows for the delivery of O.D. interventions situated in a global framework while allowing for local customization. With the combined expertise of HARD and SOFT Organization Development models from the PACE and STRIM partnership, businesses will also be able to attain comprehensive solutions to maximize their company's human capital.